

Sivan Broshi

UI/UX DESIGNER



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Experience

Playstudios

Senior Product Designer
2022 - Present
Tel Aviv

PLAYSTUDIOS is the developer and operator of award-winning free-to-play casual games for mobile and social platforms.

The only designer in the company (700+) responsible for the design of the Internal Products. Leading Design processes with various teams around the world including Devs and PM's.

Clarity OS LTD

Head of Design | UI UX | Product
2019-2022
Tel Aviv

CLARITY is a Fintech company, providing clearing and payments control services for the Pension & Financial Market.

Responsibility for all of the company UI/UX Design. Created a web and mobile application design system, User Research, Wireframing, Prototyping, Design.

Impression Media LTD

Design Team Leader | UI UX
2017-2019
Tel Aviv

Digital advertising and performance agency, provides advertising services for the largest brands in Israel.

Creating new interfaces for existing products by Research, wireframing, design and tests.

Ynet - Yediot Ahronot

UI/UX Designer
2016
Rishon LeZion

The digital subsidiary of the largest newspaper in Israel.

Characterization and Design of digital interfaces with a nationally and internationally exposure, and ongoing graphic maintenance.

Logistic Group Israel


Marketing Designer | UI UX
2015-2016 Tel Aviv


Real estate solutions for costumers all over the country.

Responsibility for creating high-end digital and print products and provided UI/UX solutions for a variety of industries.

Education

 **John Bryce** Tel Aviv
UX Characterization and Design Course Certification

 **NBU** Sofia, Bulgaria
B.Design
New Bulgarian University

 **Tiltan** Haifa
Design diploma with expertise in UI/UX

Softwares

